



Association of Independent Museums

The National Body Connecting, Supporting and Representing Independent Museums

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AIM Sustainability Workshops – 2013 dates

This series of free one-day workshops aims to help smaller and medium-sized AIM members identify and develop income streams, helping them become more resilient. Funded by the Esmée Fairbairn Foundation (which supports the AIM Sustainability Scheme), dates for 2013 are: **14 February** The Quilt Museum, York; **20 March** National Maritime Museum Cornwall, Falmouth; **1 May** Discovery Point, Dundee; **7 May** Cardiff Story, Cardiff; **15 May** Northern Ireland Museum Council, Belfast. The workshops are led by Judy Niner of Development Partners and supported by an AIM Council member and the AIM executive director. Each workshop is limited to 15 and aimed at senior museum staff, ideally accompanied by a trustee or chair. Judy Niner has 30 years' experience in marketing, fundraising and business development in the not-for-profit sector. To book a place contact the AIM Administrator on 01584 878151 or email: aimadmin@aim-museums.co.uk. See also AIM's website, www.aim-museums.co.uk. Bursaries are available from the AIM Training Grants scheme.

AIM Resilience Programme - Advice and good practice.

AIM's research study *Examples of Successful Practice* is now available on AIM's website at <http://tinyurl.com/bboqav2>, and there is a list of advice sources at <http://tinyurl.com/b6248nt>. The study summarises and reviews successful business ideas and strategies as exemplars for museums and galleries striving for organisational resilience. Compiled by Jon Finch of Black Radley Culture Ltd and supported by the ACE (Arts Council England) Renaissance Strategic Support Fund, the research highlights 13 case studies from the museum, heritage and voluntary sectors. They cover a range of subjects including: Commercial approach; Licensing and product development; Links with educational/academic organisations; Museum start up; Partnerships and Consortia; Social media and Volunteering.

AIM Preventive Conservation Grant Scheme – deadline 31 March

This new scheme aims to help small museums develop a more sustainable approach to collections' conservation and management through improvements to preventive conservation. The first deadline is 31 March 2013. For further information contact AIM Administrator, Justeen Stone at email: aimadmin@aim-museums.co.uk (tel 01584 878151). Guidelines can be found on the AIM website, www.aim-museums.co.uk

Arts Council England (ACE) has chosen its new area directors taking effect on 1 July as part of its **restructure**. Sarah Maxfield will cover the North, Peter Knott, the Midlands, Phil Gibby the South West, Hedley Swain the South East and Joyce Wilson London. They will report to four executive directors, covering arts and culture; national strategy and the North; Midlands and the South West; national strategy and London and the South East and a chief finance officer. Hedley Swain's current role as director of museums and Renaissance is to cease.

The Sylvia Waddilove Foundation, which gives **grants for building preservation**, has a one-off increased pot of funds to award for the preservation of pre-1940 buildings owned by charities. The building must be in danger of demolition or removal. <http://tinyurl.com/ajakgrd>

VisitEngland is urging attractions to get involved in **English Tourism Week 2013** on 16-24 March, and register their special events and activities on the week's website. Go to <http://tinyurl.com/avwgrs3>

Places remain on the free **Heritage Alliance Engaging Places workshops** at York on 6 February and Peterborough on **12 February**. Aimed at bringing together teachers and the managers of heritage sites they provide an opportunity to hear directly from teachers what is needed for a successful site visit. Deadline is 25 January. <http://tinyurl.com/bbsbvz5>