

## Association of Independent Museums

### AIM E-News – November 2015 – Number 75 – **EXTRACTS**

#### **Free Events: Discover and Discuss the AIM Hallmarks**

AIM members are invited to find out more about the new [AIM Hallmarks of Prospering Museums](#) learning and investment programmes at two free events that will explore the ideas underpinning the AIM Hallmarks. The events will feature speakers who are leading practitioners and thinkers, plus there will be networking opportunities for all attendees.

The London event will take place on Tuesday 8th December 2015 and speakers include Darren Henley OBE, Chief Executive of Arts Council England, Robert Jones, Head of New Thinking, Wolff Olins and Victoria Wallace, Director General of the Commonwealth War Graves Commission.

The Manchester event will take place on Wednesday 13th January 2016 and speakers include Richard Evans, Director, Beamish, the Living Museum of the North and Hilary Barnard and Ruth Lesirge, trainers on the Hallmarks learning programmes. For full details and information on how to book, please visit: [Discover and Discuss the AIM Hallmarks](#)

#### **AIM grants survey – help us to understand your funding needs**

AIM is currently researching new grant streams, looking at ways to improve our grant application processes and ensuring that any future schemes are relevant for our member's needs. This is an exciting time for AIM and for our members and we would value your input into how we can make our grant schemes even better in the future. Please complete our special survey by November 26 at midday. Full details of why your input is so important and a link to the survey can be found here [AIM Grants Survey Information](#)

#### **New Code of Ethics finalised**

The Museums Association's (MA) revised Code of Ethics was adopted at its AGM on November 5. AIM endorses the three core principles established at the beginning of the new code, as these provide a clear basis upon which all those involved with museums can rely to underpin their decisions and actions as ethical museum organisations. AIM recommends these principles to its members and urges boards of trustees to consider adopting the principles as part of moving towards achieving the AIM Hallmarks for Prospering Museums. For further details about the code and its core principles, please read [New Code of Ethics finalised](#)

#### **Get Started With Corporate Partnerships: Tips and Webinar**

For the past two years, AIM has been working closely with the Heritage Alliance and the Institute of Fundraising on their joint [Giving to Heritage](#) programme which offers discounted training in various fundraising topics for the heritage sector. The programme also provides free webinars and AIM was invited to take part in one about how museums and heritage sites can start working with Corporate Partners. Visit [Get Started With Corporate Partnerships](#) to access tips and the webinar.

### **AIM Training Grants: Next deadline December 1st**

AIM Training Grants are available to support member museums in developing the skills and expertise of their workforce (paid or voluntary). The maximum grant is £300 and applicant museums must be AIM members. Priority will be given to smaller museums receiving less than 50,000 visitors p.a. The next round of training grants for events taking place between January and March 2016 closes on December 1st 2015. For further information please visit [AIM Training Grants](#). The next round of the [AIM Sustainability Grants](#) also closes on January 15th 2016.

### **Licensing Photography: Top tips and event for Cultural Heritage organisations**

For museums, images and photographs are precious assets worth protecting: these could be old photos from your archive that you have recently digitised or more modern images of your building or collections. AIM talked to the Ministry of Copyright, Cultural and Creators' Assets (MOCA) to gather some tips for our members which you can read here [Top tips and event for Cultural Heritage organisations](#). The MOCA is also holding an event in London on November 25 – more details [MOCA & Copyright Hub Event – November 2015](#)

### **Your chance to shine – Enter the Museums + Heritage Awards 2016**

The Museums + Heritage Awards 2016 are now open for entry. Now in their 13th year, these prestigious awards give all organisations, regardless of size, the chance to be recognised and to be celebrated for the quality of their work. Deadline for entries is 1st February 2016 and any museum, gallery or heritage visitor attraction can enter the awards. More information [Museums + Heritage Awards 2016](#)

### **HLF announces new measures to support heritage organisations, skills and young people**

HLF Chairman Sir Peter Luff has announced a series of measures to boost skills, support organisations through change and give young people a key role in shaping the UK's heritage. Speaking at the Museum's Association annual conference in Birmingham, Sir Peter announced that the current Transition funding, Start Up grants and Catalyst small grants will be combined in a new programme, with an increased upper limit of more than £100,000 and more time for the money to be spent. For more details please visit [HLF announces new measures](#).

### **Inclusive Heritage – 20 years on from the Disability Discrimination Act**

It's now twenty years since the Disability Discrimination Act (DDA) was introduced and the recent Inclusive Heritage Conference, created by the Heritage Lottery Fund, was created as a platform to discuss the under-representation of disabled people in shaping, visiting and working within the heritage sector. The event also highlighted the achievements and challenges twenty years on from the Disability Discrimination Act and examined plans for the future. You can read more about this event here: [Inclusive Heritage-AIM report](#).

### **Arts Council England to Launch New Fund in January 2016**

The Evolve programme is a new £17.5 million initiative supporting organisations with a limited track record in fundraising to enable them to attract more private giving. Private giving can come in the form of major gifts, trusts and foundations, corporate donations, sponsorship and individual giving. The online application

form will open on Thursday 14 January 2016. Applications must be submitted by 12.00 (Midday) on Friday 19 February 2016. Further details at [Catalyst: Evolve](#)

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