

Coming Soon: AIM Special Events – ‘Preparing To Prosper: The Difference The AIM Hallmarks Can Make’

AIM invites you to attend one of three special events this winter called ‘Preparing to Prosper’. At each event, our key note speaker will be Moira Sinclair, Chief Executive of the Paul Hamlyn Foundation. Moira will share insights from organisations she has worked with and supported and will be sharing her ideas for success.

A different group of museum colleagues will explore their experience with the AIM Hallmarks in each of the venues and we will be launching a new set of exciting resources to help you use the Hallmarks to review your organisation and shape your future plans.

These events are for anyone who takes strategic decisions about the future of their museum. You are welcome to join us whether you are a trustee, manager or volunteer. For dates and how to reserve your place at one of these special events, please visit: [‘Preparing To Prosper: The Difference The AIM Hallmarks Can Make’](#)

Dates

- London: 6 December 2017, 2pm – 6pm
- Birmingham: 17 January 2018, 11 – 3pm
- Edinburgh: 30 January 2018, 11 – 3pm

Tickets cost £25 and include refreshments. Booking will open in early October. To reserve your place now or express your interest, please email Shanna Bhambra, shanna@aim-museums.co.uk

7 Things Your Museum Or Nonprofit Needs To Know About Gen Z

Cuseum have just published some top tips on how to better engage younger audiences – specifically those born after 1998. [It’s well worth a read on their website.](#)

The Architectural Heritage Fund - Project Development Grant

The [Project Development Grant \(PDG\) scheme](#) is intended to assist an organisation to cover some of the costs of developing and co-ordinating a project and taking it towards the start of work on site. To qualify, an organisation must have established that the end use of the project is likely to be viable and have decided to take the project forward. Applications close 1 November.