

Association of Independent Museums AIM E-News 19 February 2018 – **EXTRACTS**

Download The New AIM Hallmarks Publication – ‘Preparing To Prosper’

Over the past three years, AIM has worked with museums and heritage organisations across the UK to put the ideas in the AIM Hallmarks framework into practice.

Distilling the very best ideas from museums that have used the AIM Hallmarks, a new publication called ‘Preparing to Prosper’ with case studies, tips and tools to inspire fresh thinking at your organisation is now available to download for free from the AIM website.

“Preparing to Prosper crystallises all the learning from AIM’s Hallmarks programmes to date in an easy to read and engaging format. The publication shows museums and heritage organisations how they can tackle challenges around every area of their operation in an informed, practical and creative way,” said Emma Chaplin, Director of AIM.

The publication can be downloaded for free in PDF format and we have also launched a series of new online case studies which explain how different museums have used each of the AIM Hallmarks successfully. [Click here to find the PDF and case studies.](#)

Get Your Tickets Before They Go! AIM National Conference 2018

Booking is now open for AIM National Conference 2018 which this year will take place at The British Motor Museum from 21- 13 June. Sponsored by Artelia, the theme for this year’s conference is ‘Changing Gear’ and all [conference information can be found on the AIM website.](#)

Coaches will pick up and drop off delegates at the [three designated conference hotels](#) and we have lined up a series of [exciting social events](#) for you to enjoy including a Friday night social at Shakespeare’s Birthplace and a fun Saturday study tour taking in locations including The MAD Museum and the Shakespeare’s School Room and Guildhall.

The AIM dinner will take place in the permanent galleries at Compton Verney on Thursday 21 June. Please be aware that this year, tickets for the dinner are **strictly limited** and are sold on a first come first served basis – so please don’t miss out if you are intending to join us for this special night.

Early Bird ticket sales close on 27 April and further information will be added to [the AIM National Conference information and booking pages](#) in the coming weeks. We look forward to seeing you in the summer!

Need Support For Conservation? Apply For An AIM Grant Today

If your museum or heritage site needs conservation support, AIM can offer help [via our three different conservation grant schemes.](#)

AIM members can apply for these grants by 31 March and they cover Remedial Conservation, Collections Care and Collections Care Audits. Please check your eligibility before you apply.

Unsure of how an AIM conservation grant could help your organisation? Take a look at a recent [grant report from AIM members Eyam Museum](#), on how an AIM grant helped the conservation of a special painting.