

Association of Independent Museums

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Arts Council England: The Next Ten Years: Have Your Say

Care about the future of arts, museums and libraries in England? Arts Council England want to know your thoughts on their strategic direction for 2020 to 2030. For the next 12 weeks (until 11 April) they are working with insight and strategy specialists BritainThinks to have an open conversation with anyone that has a stake in or an opinion on the future of arts and culture in England. [Find out more here.](#)

Does Your Museum Use Facebook Groups To Engage Visitors, Audiences And Partners?

Facebook recently made an algorithm change to highlight “meaningful interactions” with friends and family over group/organisation page activity. This might mean that your organic reach and group/page views are not as high as they used to be, so museums and heritage sites should consider using engaging content when posting in Facebook groups: a great opportunity for more effective online community building. Look at some top tips – and what this change means – [on the ClickZ website.](#)

Arts Fundraising & Philanthropy Launch Free Online Fundraising Training

Thanks to investment from Arts Council England, Arts Fundraising & Philanthropy has launched free access to the largest collection of online fundraising training anywhere in the world. Registration is now open for a range of free e-learning courses for staff, practitioners and Trustees in the cultural and heritage sectors so you can learn at your own pace and courses include a 1.5 hour course for Trustees: [Trustee Leadership in Fundraising and Income Generation which starts 12 March.](#)

BAFM Travel Award Bursary 2018

The British Association of Friends of Museums is an independent organisation established in 1973 for Friends, volunteers and supporters in museums, galleries and heritage sites representing more than 200,000 Friends and Volunteers across the UK. BAFM is proud to offer [its new and exciting bi-annual travel award](#). The winners may be either totally committed volunteers of any age, devoting many hours to his/her museum or gallery or young professionals about to start on their careers in the museum world. Applications close 30 April.