

## Association of Independent Museums AIM E-News 18 July 2018 – **EXTRACTS**

### **AIM Members Are Signing Up To Charity Finance Group – Are You?**

Puzzled by Gift Aid, confused by tax or perplexed by pensions? Then make sure your museum takes advantage of free membership of the [Charity Finance Group](#) which is now an added benefit of your existing AIM membership.

We have had many members from across the UK already sign up and joining the Charity Finance Group simply requires completing [a short online form](#). You can add any additional members of your museum staff, trustees and volunteers to the CFG membership free of charge.

The membership comes with a host of benefits including free access to CFG's helplines, access to CFG's online document library containing over 400 documents and publications and emailed copies of CFG's monthly magazine Finance Focus and an annual Economic Outlook Briefing.

**REMINDER – no extra cost to AIM members.**

### **AIM Conservation Grants: Next Round Closes 31 September**

Does your museum need financial or practical support for a conservation project? AIM members can now apply for the next round of our conservation grants which close on the 31 September.

The round features three different funding schemes: Remedial Conservation Scheme, Collections Care Scheme and Collections Care Audits. Find out more and how to apply at: [AIM Conservation Grants: Next Round Closes 31 September](#)

### **Grants Of Up To £90,000 For History Makers In England**

The third and final round of the AIM Biffa Award History Makers Programme is now open for applications from AIM member museums in England. [Check your eligibility and find out how to apply here.](#)

Grants of up to £90,000 are available to support museums by creating new exhibitions featuring the lives and achievements of extraordinary, historical figures who have made a significant impact on the industrial, creative industries and arts, scientific, commercial or social history of the UK, helping to shape the world we live in today.

We want the funded exhibitions to be inspiring and exciting – especially for young people – and we are very keen to hear about exhibitions that would feature female history makers, notable people from the 20th century and people that have made a positive impact in the different and diverse communities of England.

a trustee of an Accredited Museum (or one planning for or working towards Accreditation) in England and would like to discuss what support might be available for your board, please contact AIM's Assistant Director, Helen Wilkinson, at [helenw@aim-museums.co.uk](mailto:helenw@aim-museums.co.uk).

For more on AIM's support for trustees, make sure you are signed up to the AIM Heritage Trustee Newsletter, with the next issue due out on 23 July. To sign up for your emailed copy, contact Sassy Hicks, [sassy@aim-museums.co.uk](mailto:sassy@aim-museums.co.uk)

### **News From The Charity Finance Group**

As part of our new partnership with the Charity Finance Group, we will regularly feature news and updates from CFG here in the AIM E-News that will benefit our members. To activate your free membership of the CFG please visit [www.cfg.org.uk/aim](http://www.cfg.org.uk/aim)

### **UK Photography Group Seeks Independent Museums For Paid Shoot Locations**

With nearly 10,000 members – and a close association with the National Photographic Society – the Photoshoots Facebook group is seeking AIM member museums and heritage sites across the UK to use as shoot locations. The group can provide a location fee in exchange for using your museum as a venue for group members to practice their photography, plus they credit all locations in photographs across their group and provide digital copies for use in your own marketing. [Find out more.](#)

### **Top 10 Easy Tips To Improve Your Museum Website**

Updating your museum website can feel like a huge task, so we spoke to Harry O'Connor, CEO of AIM Associate Suppliers, Heritage Creative, for some [easy website improvement tips](#) for our members. As a special offer to all AIM members, the team at Heritage Creative are also offering free advice on a variety of website issues.

### **Arts Marketing Association: Future Proof Your Organisation — Testing New Business Model And Income Generation Ideas**

Inspired by the AMA's Future Proof programme, a new online guide has been launched to help leaders of museums, arts organisations, cultural and creative companies test and review new income generation and business model ideas. The guide has been designed to enable managers, leaders and trustees to reduce risk in trying new things and to build confidence in selecting their future direction. [Find the guide here.](#)

### **Headley Fellowships With Art Fund**

The Headley Trust and Art Fund announced today (18 July) a new £600,000 funding programme to give curators the time and resources to develop specialist knowledge relating to their collections. Headley Fellowships with Art Fund will invest in UK museums and their curators, to enable them to realise ideas for engaging audiences with the breadth of their collections. It also aims to broker new relationships and share knowledge between museums and curators across the country. Find out how to apply: [Headley Fellowships With Art Fund](#)