

Association of Independent Museums AIM E-News August 2018 – EXTRACTS

Mark Your Calendars! Free Gift Aid Webinar – All Your Questions Answered

On Monday 15 October from 12 -1pm, AIM and the [Charity Finance Group](#) will be running a free webinar for AIM members covering all aspects of Gift Aid with CFG's Policy Manager, Richard Sagar.

With over £500m of Gift Aid going unclaimed, we want to ensure that you are benefitting from this important tax relief, and that you have the knowledge behind you to make accurate claims.

Whatever your question about Gift Aid, we want to hear from you. Simply email your question to sassy@aim-museums.co.uk

To register for the webinar, send your name and organisation details to sassy@aim-museums.co.uk

CFG will send you a confirmation email closer to the date with details of how to join the webinar.

Special AIM Event For Chairs: Being An Effective Chair

Are you Chair or Vice Chair of an independent museum or heritage charity? Are you looking to be more effective in your role? Then book for our special event [Being an Effective Chair](#) running in Birmingham on 29 November 2018, 11am – 3pm

AIM has worked with the Association of Chairs to bring AIM members this workshop to provide you with practical guidance and tools to help you be more effective in your role. The workshop has been developed with the complexities of chairing a smaller organisation (with an annual income of under £1 million) in mind; such as operating with limited resources and individuals often having both operational and governance roles. Booking and further information: [Being An Effective Chair](#)

Grants Of Up To £12,000 Now Available From The AIM Hallmarks Awards

AIM members in England can now apply for a grant of up to £12,000 through the new AIM Hallmarks Awards. Funded by Arts Council England through AIM's National Portfolio Organisation funding, the AIM Hallmarks Awards will provide grants totalling around £55,000 each year over the next four years and are available in two strands: Main grants of £4000 to £12000: will enable museums to implement the key ideas of the AIM Hallmarks. We will support projects that have an impact on museums' ways of working, culture, strategy or business model. These will be open to all Accredited AIM member museums in England.

Small grants of £3000 – £6000: will support museums to improve their financial sustainability through either cost saving or income generation. These will only be open to Accredited AIM member museums in England in AIM's small museum category (that is, museums with up to 20,000 visitors a year). The closing date for Round One is 20 November. [Please click this link to find out more.](#)

Just Launched! AIM Online Payments

We are delighted to now offer secure online payments for either the purchase of AIM membership or for the renewal of an existing AIM membership. You can choose to pay by card, bank transfer or request an invoice via our online form. [Find out more here.](#)