

Association of Independent Museums
AIM E-News 19 September 2018 – EXTRACTS

Help Your Board To Prosper With AIM

Does your board need support to help them to strengthen their leadership, work more strategically or deal more effectively with emerging challenges? AIM members in England can now apply to our Prospering Boards Programme to fund a short microconsultancy that will make real and lasting positive changes to how your Trustees work. [Apply today.](#)

Cutting Museum Operating Costs Through Energy Management With AIM

As autumn sets in, your museum may consume more energy, but you can reduce these costs through efficient energy management. No one enjoys paying for their museum energy and knowing how to reduce costs can be complex – but AIM can help.

The [AIM Energy Action Group is FREE](#) for all AIM members and once you have joined, you can get free, no obligation energy quotes. The Energy Buying Group has a proven track record of providing unbeatable quotes for its members. [Find out how to join plus some top energy saving tips here.](#)

Turn Views Into Visitors – Make Your Museum Website Work For You

It's a question we get asked a lot at AIM – just how do you turn your museum website views into actual visitors? We asked Harry O'Connor, CEO of AIM Associate Suppliers and website developers, Heritage Creative, [for some easy tips to help you get people off their screens and through your museum doors.](#)

Get In Touch On The New AIM Phone Number

We are delighted to launch our new telephone system and phone number to help our members get in touch with us easily. From now on, by calling our new phone number which is 0333 305 8060 – you can select the [relevant person at AIM to speak to instantly.](#)

AIM And CFG Survey – Your Finance Questions In Our Dedicated Event

We want to get your thoughts on the big finance issues affecting you and your organisation, so [please fill out the AIM CFG survey here.](#) Charity Finance Group is planning a dedicated event for AIM members as part of our three-year partnership, and to do this we want to ensure we're addressing the major challenges you're facing, so we can support you as much as possible in this event. It only takes 1 or 2 minutes to complete – we'd love to hear your thoughts.

Arts Council England: Working Together To Protect Museums And Collections At Risk

Arts Council England together with a group of key funding, development and membership bodies for the museums and heritage sector - including AIM - [have published a joint statement on museums and collections at risk.](#)