

Association of Independent Museums
AIM E-News 28 February 2019 - EXTRACTS

The Climate Change Levy (CCL) Is Rising: How Will It Affect Your Museum?

On the 1st April 2019, Climate Change Levy (CCL) is due to rise by about 45% for Electricity and 67% for Gas. This price rise is going to impact on museums – especially small and medium sized AIM member museums – who will also be facing other price rises in 2019. But the AIM Energy Action Group can help you for free – so don't despair! Please read this article for further support and advice: [The Climate Change Levy \(CCL\) Is Rising](#)

AIM And Charity Finance Group: Diversifying Your Museum's Income Through Trading

Charity Finance Group corporate members [haysmacintyre](#) are a leading top 25 firm of chartered accountants and tax advisers. Their Senior Manager, Jane Askew, [has written a guest article for AIM](#) where she discusses why more charities are turning to diversifying their income streams, and what you need to consider when setting up trading in your organisation.

FREE CFG Members' Meetings Coming Up In March And April

Charity Finance Group, with support from its specialist corporate membership, holds free meetings for its charity members, providing an opportunity to discuss key issues in depth. The next meetings are coming up in London on: [Thursday 7 March](#), which is an interactive session exploring how you can get the most out of your team and help them to achieve their potential, and [Thursday 4 April](#), a meeting which will be delving into the world of investment. It's also a great chance to meet others in the sector and discuss your museum's key challenges. (Attendees will need to be members of CFG to book their free place. CFG membership is free for AIM members – [join up now](#)).

A Chair's Compass

Whether you are new to chairing or a highly experienced Chair, the Association of Chairs' flagship guide is a must read. [A Chair's Compass](#) is a practical guide to the role and how to be more effective in it. The guide focuses on the Chair's perspective and the particular challenges and opportunities of the role. It seeks to provoke thought and action. If you join AoC, you will receive a free print copy of the guide (worth £25). Through our partnership with AoC, we currently have 30 free memberships to give away. Please contact helenw@aim-museums.co.uk

Free E-Book - Preserving Heritage: The No-Nonsense Guide To Producing A Highly Effective Website For The Heritage Sector

If you are contemplating a museum website redesign or thinking of commissioning a new website, then a new e-book by AIM Associate Suppliers, Heritage Creative, is well worth a read. Everything is covered from picking and hiring a design team, funding, developing a strategy, contracts and legal issues and getting more visitors, to keeping your site running effectively once it has been launched. You can download it for free at: [Preserving Heritage book](#).

Copyright And No Deal Brexit For Cultural Heritage And Educational Establishments

Naomi Korn Associates have written [a very useful article](#) on the copyright implications in case of a no deal Brexit. They are also running a [Copyright Essentials workshop](#) at The Imperial War Museum, London, on 14 March.

Kids In Museums Launch Training Programme For 2019

Kids in Museums have just launched their latest training programme which includes two new workshops this spring. Topics include Young People and Wellbeing and Welcoming Families and Young People with Autism. Find out all information and how to book at: [Kids in Museums launch 2019 training programme](#).

Online Workshop: PR On A Shoestring — A Practical Guide To Catching The Media's Attention

Created by the Arts Marketing Association (AMA) with trainer and veteran journalist, Evadney Campbell, this online workshop will show you how to create effective PR campaigns. You'll discover how to maximise media opportunities for exposure on a shoestring. AIM members can buy tickets at the AMA member rate of £55 + VAT. [Runs 4 April from 10:30 am - 12:30 pm](#).