



AIM e-News December 23 2019 -- EXTRACTS

Wishing all our readers a happy Christmas and wonderful New Year from all at AIM!

Closing soon – Charity Finance Group membership survey

AIM's partnership with the Charity Finance Group (CFG) is almost one year old, we'd love to know how you think we're doing - [take part in our quick survey](#).

Not signed up yet? AIM members can access CFG benefits for free and there's no limit to how many people from your organisation can join – it's quick and easy to register at www.cfg.org.uk/aim.

Important Charity Tax Group (CTG) VAT survey

Did you know VAT is facing an overhaul? The Office of Tax Simplification has called for a review of UK VAT rates, reliefs and exemptions.

However, there are currently no comprehensive figures for the amount of VAT relief charities claim, nor an ability to evaluate the impact of any changes to those reliefs, or to the VAT system, as it applies to charities. Given this, the [Charity Tax Group](#) has commissioned London Economics to quantify the value of existing VAT reliefs and model the impact of potential changes to the VAT system. A representative sample has been contacted to complete the survey. If you have not been contacted but would like to be part of this survey, contact info@charitytaxgroup.org.uk so that your details can be passed to London Economics for consideration.

Charity finance regional event – Midlands 2020

Culture and leadership, how to improve finance planning in difficult times and essential VAT and tax updates are just some of the vital topics covered at the CFG Midlands Conference 2020. The event comes to Birmingham on 6 February – [see the full programme](#) and book your place with CFG member discount (if you've not signed up to CFG yet to access your discount, register now at www.cfg.org.uk/aim)

Not sure of the price - we don't have the details to log in.

Museums + Heritage Awards

The [Museum + Heritage Awards](#) celebrate innovative and ground-breaking initiatives from museums, galleries and heritage visitor attractions across the UK and overseas. Across 13 categories the awards shine a spotlight on the diversity of the sector and cover museums both large and small.

Entries are now open with a deadline of Friday 31 January 2020.

Digital storytelling with a collections focus, Manchester

Thursday 27 February 2020

Is your museum making the most of its digitised collections content online? Finding the right channel, tone, voice and techniques to reach and connect with audiences online isn't easy. This Culture24 workshop is rooted in practicalities but brings in strategic considerations too looking at mission, identity and purpose; exploring the specific tensions and challenges that digital storytelling with collections content brings and also the many advantages that museums and collections have in this space. [Register for free online.](#)