



Most of Team AIM meeting earlier today.

AIM E-News 3 APRIL 2020 ONGOING ADVOCACY WORK

AIM's advocacy work continues. This afternoon (Fri 3 April) AIM Director Emma Chaplin met with DCMS, ACE and NLHF to share feedback and data specifically relating to museums in distress, drawing on the range of feedback and data we have received from members to date.

Your ongoing input to these discussions is both welcomed and valuable; do [continue to share your challenges with us](#) so we can continue to feed that into our advocacy work. It is vitally important that you [get in touch](#) if you anticipate serious and imminent challenge to your ongoing viability, e.g. within 4-8 weeks.

CORONAVIRUS SUPPORT RESOURCES

The AIM website is being continually updated with the latest information and advice on how you can navigate the current situation. Updates added this week include:

- Additional HR support for AIM Members from The HR Dept.
- Updates to the Job Retention Scheme and Cash Grants information

- New advice on conservation and care of collections during lockdown
- Support to AIM members applying to the new ACE and NLHF support packages

We'll continue to update these pages as the situation evolves, as well as tweeting the latest news, advice and support available.

[Check out the resources](#)

[Follow us on Twitter](#)

'HR DEPT' SUPPORT

AIM members can get free HR support to help with the Job Retention Scheme, or any other Coronavirus related HR issue thanks to AIM's HR providers [TheHRDept](#). Support might cover:

- Questions about the Job Retention Scheme
- Key updates to national guidance
- Updates to affected Client policies
- Draft letters
- Draft settlement agreements.

Advice will be provided by phone and / or email between the working hours of 9am to 5pm, Monday to Friday.

[Read more.](#)

NEW ACE AND NLHF SUPPORT

Both Arts Council England and National Lottery Heritage Fund have recently announced support packages for those dealing with the impact of Coronavirus on their organisations. AIM members needing advice or help putting in an application for these funds, do get in touch. Our consultants have considerable experience in developing grants applications and we can offer up to an hour of support to help you work on your application.

[Access the support.](#)

NEW ADVICE ON CARING FOR COLLECTIONS IN LOCKDOWN

Many heritage organisations are implementing special measures to ensure their collections are safe during the shutdown. The UK Heads of Conservation Group have shared guidance on the conservation and care of collections, outlining those areas to consider in order to maintain the condition of collections from a conservation perspective.

[Read the advice](#)

APRIL BULLETIN FOR AIM MEMBERS

In addition to the print copy being posted out, AIM's April Bulletin has also been made available online to ensure it reaches our members -

many of our mailing addresses don't account for the number of people currently working from home.

Mostly produced prior to the current crisis, the April edition contains the usual engaging mix of news, views and advice and we will continue to review the best format to ensure June and August editions also reach our members.

[Check out the April Bulletin.](#)

FREE ONLINE SURGERIES

AIM is now accepting applications from members for an hour's consultancy with our Prospering Boards consultants. They can offer support with the issues your museum is facing right now as a result of the Coronavirus situation and, looking to the future, help in rethinking how you might need to adapt and change. Thanks to Museums and Galleries Scotland, the Northern Ireland Museums Council and the Welsh Museums Federation these are now also open to museums right across the UK.

Latest participant feedback:

"Thank you for your kind words on our effort to date. It was a comfort to have the call with you and to learn that we have been searching and researching in the right places"

"It was really useful to be able to sense check some of my ideas and I found it very valuable. A really useful service from AIM so thanks very very much for the support"

[Access the support](#)



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