

E-NEWS 24 JUNE 2021 - **EXTRACTS**



**Association of
Independent
Museums**

Helping Heritage
Organisations Prosper

A circular inset image showing a diverse group of people, including children and adults, smiling and posing for a photo. One child is wearing a black t-shirt with 'UNDER ARMOUR' written on it.

**New Stories New
Audiences**

The latest grant scheme
for AIM members

New grant scheme for small museums

Funded by National Lottery Heritage Fund, New Stories New Audiences is open to all AIM members in the small museum category (up to 20,000 visitors). We'll fund projects that result in a wider range of people being involved in heritage at your organisation.

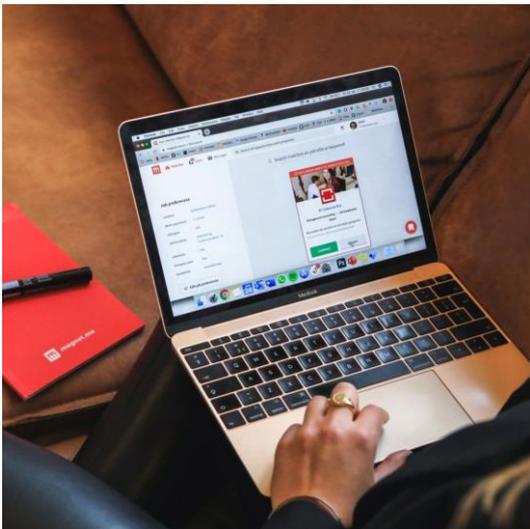
[Find out more](#)



New Stories New Audiences Workshop

Join us on 13 July to find out more about the scheme and the type of projects we'll fund and you'll have the opportunity to ask your questions. If you've got a project idea already, use the workshop to find out if it's likely to fit the criteria, or simply come along and use the workshop as inspiration for project ideas.

[Book your place at the workshop](#)



Hallmarks at Home

The summer Hallmarks at Home webinars are open for booking for AIM members:

- 30 June - Purpose; Find your why
- 7 July - Developing new skills with Heritage Digital
- 14 July - Core business review
- 21 July - Gathering Places; how museum spaces are changing.

[Click here to book](#)



Steps to Sustainability - round 2 applications open

This programme, starting in September, will provide a pathway for a further 30 heritage organisations across the UK to be ambitious, forward thinking and deliver exciting new projects. Each participant must have a business idea which they will have the opportunity to develop and present for 2-stage funding up to a maximum of £10,000.

[Click here to find out more](#)



The latest in Charity Finance Group membership

Tips to manage change effectively in your organisation in your next free CFG members' meeting.

[Click here to see the forthcoming CFG event schedule](#)



Protect Duty Consultation - have your say by 2 July

The Home office is consulting on Protect Duty, proposed new legislation to ensure those who operate public locations further consider the risk of terrorism. An important consultation is underway on what security measures are reasonable for different organisations to take and you can have your say.

[Read more and have your say](#)



Employment rule changes from 1 July

There are a number of new employment rules coming into effect from 1 July, including those around employing people from outside the UK and changes to the furlough scheme. The HR Dept have summarised the changes to make sure you're prepared.

[Read The HR Dept advice on the employment rule changes](#)

News In Brief

Why museums should join Tik Tok

This piece from Blooloop highlights how museums around the world are maximizing the opportunities to reach new audiences using Tik Tok. [Read more here>>](#)

M+H Awards fast approaching

The winners of the 2021 Museums + Heritage Awards will be revealed in a virtual ceremony on 1 July, including the Volunteer of the Year category sponsored by AIM. [Find out more and get your tickets here>>](#)

