

AIM - e-newsletter, 9 December 2021 -  
**EXTRACTS**



**Association of  
Independent  
Museums**

Helping Heritage  
Organisations Prosper

# A message from AIM Director, Lisa Ollerhead

Response to new restrictions



Once again, it feels like we are entering a (more) worrying and unpredictable time. I know that you are tired. And how unwelcome this worsening public health situation is, both personally and professionally. We will keep talking to DCMS, and the Arts Council, Welsh Government, Museums and Galleries Scotland, and National Lottery Heritage Fund over the coming days so they know what you are experiencing and the support you need.

**[Read the full message](#)**



## **Livestreaming for the longer term**

Naturally constrained by physical capacity (pre Covid), the team at Roald Dahl Museum are now inviting schools to book for an hour-long livestream video session led by the museum's skilled facilitators, exploring how Roald Dahl created his characters, running alongside real-world visits.

**[Read more from Roald Dahl Museum](#)**



## The latest in your CFG membership

Stay updated on all the latest thinking and sector updates for Arts charities with CFG ARTSIG – Get Ready for 2022 webinar. Thursday 27 January. Free for CFG members.

[Book your place](#)

## News In Brief

### Viridor Credits

Viridor Credits fund heritage projects in England and Scotland. The funding is via landfill tax so eligibility based on proximity to a Viridor landfill site applies, but its quick and easy to check your eligibility and you can see all the guidance notes on the Viridor Credits website. [Click here to check your postcode and see if you're eligible>>](#)

### Private investment in culture survey

Help Arts Council England understand trends in cultural fundraising, provide more effective support for cultural organisations, and better advocate for the sector. They have

launched a survey into private investment in the sector and want to hear from you. [Click here to take the survey>>](#)

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